

## Meet Your Neighbors:

# Donna & Joseph Vitale

Married for nearly 22 years, Donna and Joseph have built both a successful business and family. Co-owners of World Class Kitchen and Bath Design Center in Matawan, these Colts Neck residents have four children together: Madison, who is a pastry chef and manager at Aunt Butchies of Marlboro; Jack and Julia who are twins and juniors at Colts Neck High School; and Joseph who is a freshman at Colts Neck High School. In the showroom most Saturdays, they invite you to stop in and say hello. Meet your neighbors, the Vitales.

**Our business:** World Class Kitchen and Bath Design Center. We opened our showroom doors in 2008.

**What we do:** We are a full-service kitchen and bath remodeling contractor with a showroom filled with kitchen and bathroom displays.

**Why we chose our business:** We are third generation contractors, with Donna's grandfather having owned a kitchen showroom in Staten Island and Joe's grandfather and father both having been masons and interior/exterior renovators.

**What sets us apart from others doing what we do:** We are both involved with clients every step of the way. Joe does the home measurements, prepares kitchen and bathroom layouts and designs, and makes field visits during the course of the projects. Donna prepares the complete project storyboard of materials with the customers and is the project manager. Customers have access to both owners 7 days a week and after work hours. We are all-inclusive, meaning we pull all permits and our projects include the required visits from our licensed plumbers and electricians as well as trade specialists (tile, rough construction, and finishers).

**The most rewarding part of what we do:** Every week we are rewarded with seeing another one of our designs come to fruition. But the most rewarding to us is our growing number of friends that we have made along the way.

**Our next goal:** We are kept quite busy and are very successful with our current business, but with four



children, it's safe to say we will be helping them achieve their goals with businesses of their own.

**The most challenging part of what we do:** There are a lot of moving parts in this business. We are very organized and utilize our office staff to run reports and keep on top of all the details, but when there is an issue that arises and is beyond our control, it is frustrating. We are perfectionists.

**Our best tip to share:** Live uprightly all the days of your life, and do not walk in the ways of the wrongdoing; for those who act in accordance with truth will prosper in all their activities.

**Our favorite quote:** God is in control, and His timing is perfect.

**Those who have most influenced our careers:** For both Joe and Donna the best answer is our parents. We were raised by hard workers that taught us the value of a dollar by teaching us to earn it.